

Jacques ROY #98 MAYOR

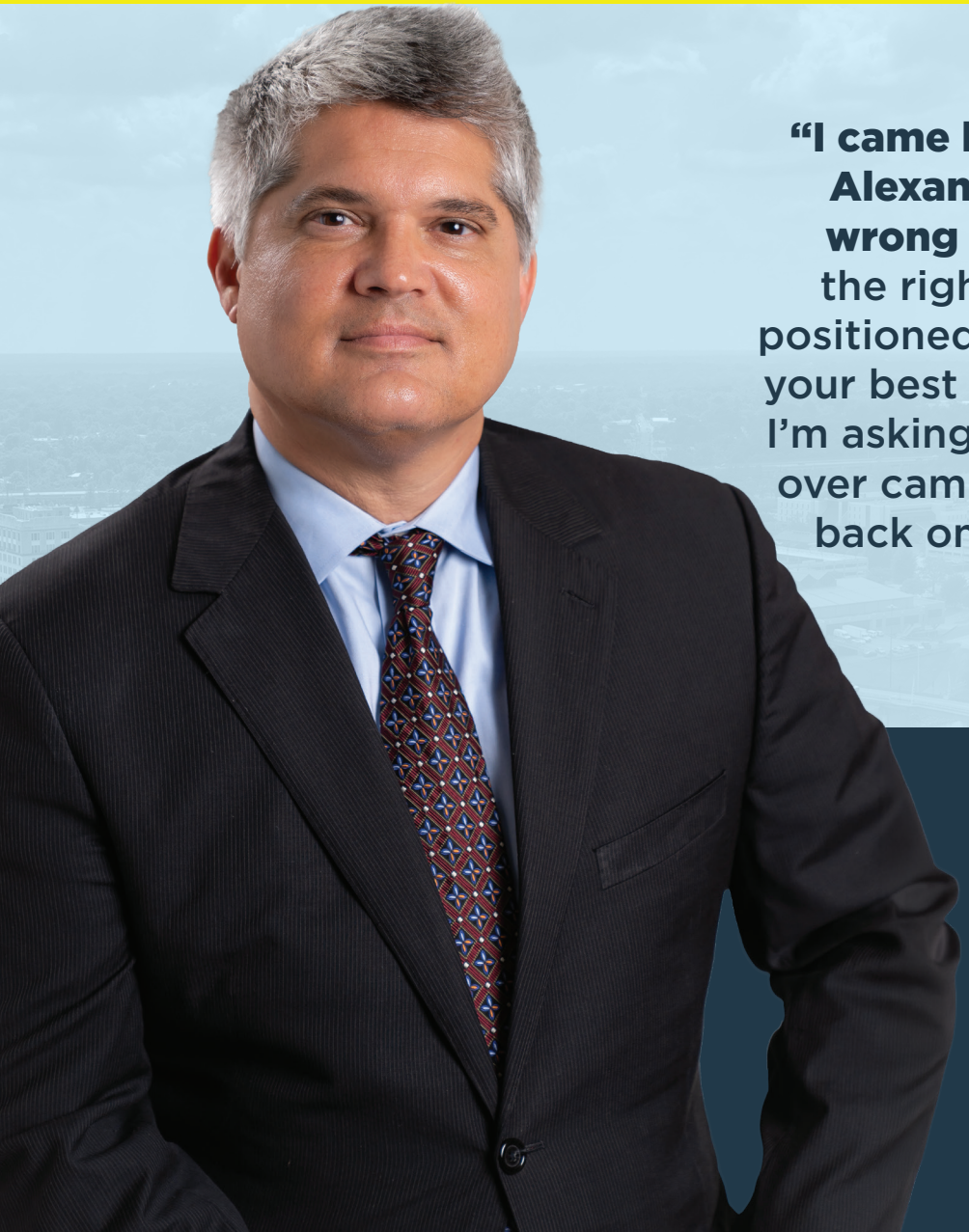
For more information, follow us by texting
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ELECTION DAY IS TUESDAY, NOVEMBER 3

2312 South MacArthur Drive
Alexandria, LA 71301

PAID FOR BY JACQUES ROY FOR MAYOR

STEADY LEADERSHIP. PROVEN RESULTS.



“I came back four years ago because Alexandria was headed down the wrong path. Now we’re headed in the right direction. Our city is now positioned as a place where you can live your best life. We have the momentum. I’m asking you to choose proven results over campaign promises. Alexandria is back on track. **Let’s finish the job.”**

- JACQUES ROY

Jacques
ROY #98
MAYOR

JACQUES ROY is investing in our officers and key partnerships around our community to build a safer Alexandria and region.



APD Public Safety Commissioner Patrick VanDyke, Grant Parish Sheriff Steven McCain and Jacques Roy





JACQUES ROY - PROMISED AND DELIVERED:

- ✓ Recruited and hired a record 27 new officers in 2026 alone
- ✓ Implemented the Public Safety Plus Plan to enhance community policing and added 13 trained and certified Community Service Officers
- ✓ Increased police compensation and benefits to be competitive with the highest levels in the state, including 100% coverage of officer health and benefits contributions
- ✓ Increased effectiveness of policing with record equipment purchases and access to the most advanced technology resources to better protect officers and residents

"Through hiring more officers, increasing access to newer technology, and enhancing community engagement, we're making Alexandria a safer place for families. We can't turn back now. Let's finish the job."

- Jacques Roy

Alexandria is making progress across the board.

DON'T TURN BACK NOW.







Four years ago, Alexandria was headed in the wrong direction. Jacques Roy has remained laser focused on getting the city back on the right track — and he did!

- **PUBLIC SAFETY –** Jacques implemented a detailed plan to reshape how we fight crime in Alexandria. He published it and followed it. Now, the numbers point to a better direction across the board as crime rates have fallen dramatically over the past four years.
- **ECONOMIC DEVELOPMENT –** Alexandria is experiencing real growth in economic investment and development. Businesses are expanding, sales tax collections are healthy and building permit requests are on the rise. The REIGNITE Program will revitalize our city to increase investment in our downtown and Masonic Corridors focused on education, healthcare, retail and recreation.
- **INFRASTRUCTURE IMPROVEMENTS –** Our Riverfront has been transformed by Jacques, and he has championed drainage improvements, road projects and an innovative citywide beautification partnership with the Lt. Governor. Jacques is improving the quality of life for neighborhoods across Alexandria. Jacques' focus on infrastructure spurs economic investment, improves traffic flow and makes homes safer from weather events.
- **RESCUE AND REFORM UTILITIES –** Four years ago, the AUS was on the brink of collapse. Jacques stepped up and thousands of overdue accounts were cleared, normalized billing was restored and our utilities are once again one of the cheapest in the state and on sound footing - at zero additional cost to you.